WEBINAR

Unlocking the Power of Social Pinpoint: Creating Projects & Maximizing Content Tools

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Meet Your Hosts

Stephan and Woo-Ree

Stephan Nakamura

Implementation Manager

Woo-Ree Cho

Senior Customer Success Manager

Housekeeping

- **Event timing:** The webinar is scheduled for 45 minutes

- **Technical issues:** If you experience any issues during the live event, please contact us at **events@socialpinpoint.com**

- **Recording and slides:** The on-demand recording and presentation slides will be emailed to you in the coming days

- **Questions:** Please leave any questions in the Q&A box

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Agenda

- **Creating a project page**
    - User permissions
- **Engagement tools**
    - Form tool (ranking, short text, multiple choice with survey logic)
- **Content tools**
    - Feature Grid tool
        - Real-world applications and examples

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Live Training

User Permissions

Project Lead

Full access and authoring rights to a specific project

- ✅ Viewing rights
- ✅ Editing and authoring rights
- ✅ Publishing rights
- ✅ Access data and reports
- ✅ Approve changes from *Workflow*

Project Author

Access and authoring rights to a specific project

- ✅ Viewing rights
- ✅ Editing and authoring rights
- ❌ Publishing rights
- ✅ Access data and reports
- ✅ Submit changes to *Workflow*

Preview User

Viewing only rights to a specific project

- ✅ Viewing rights
- ❌ Editing and authoring rights
- ❌ Publishing rights
- ❌ Access data and reports
- ❌ Submit changes to *Workflow*

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What We've Covered

- **Two methods** for initiating and creating a project page
  - **User permissions:** Site admin versus site user
  - **Launch site wizard:** Basic setup, categories and location, permitted users
- **Engagement tool: Form**
  - Form types, short text, multiple choice, ranking, survey logic
- **Content tool: Feature Grid**
  - Display settings: Picture versus icon, cards versus panels
  - Use cases: File management and Navigation tool
- **Uploading files**

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Q&A