

WEBINAR

The Evolution of MetroQuest: Powered by Social Pinpoint



Meet Your Co-Hosts

Gerard, Chris, and Woo-Ree



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Housekeeping

- **Event Timing:** The webinar is scheduled for 45 minutes.
- **Technical Issues:** If you encounter any problems during the live session, please reach out to us at events@socialpinpoint.com.
- **Recording:** An on-demand recording will be emailed to you in the coming days.
- **Questions:** Feel free to submit your questions through the **Q&A box**.

Agenda

- **Overview** → Introduction to the New Version of MetroQuest
- **Live Demo** → Legacy MetroQuest vs. Flex Form
 - Priority Ranking → Ranking
 - Map Marker → Map & Social Map
- **Best Practices** → Designing Effective Surveys
- **Summary** → Key Takeaways
- **Q&A**

Feature Comparison

FEATURE	OLD VERSION	NEW VERSION
Survey Screens	5	Unlimited
Survey Question Types	12	17
Survey Content Types	✗	3 (Text, Image & Video)
Survey Logic	✗	Skip Logic
Participation Tools	1 (Survey)	9
Mapping	Basic	Advanced
Translation	5 Languages	15 Languages
Reporting Analysis (AI-Driven)	✗	Sentiment & Key Phases
Accessible	✗	WCAG 2.2 & Section 508
Mobile Responsive	✗	✓
User Registration	✗	✓
Self Setup and Launch	✗	✓ (If Required)
Email Campaign Tool	✗	✓
Dedicated Account Manager	✗	✓

Live Demo



What Makes a Great Survey?

- **Keep it brief** → 5 to 10 minutes is ideal
- **Engage your audience** → Use interactive and visual elements
- **Clarity is key** → Keep it simple, avoid jargon
- **Be focused** → Ask only essential questions
- **Optimize for mobile** → Ensure a seamless mobile experience

What We Covered

- **Comparison** → MetroQuest Classic vs. New Version
- **Ranking** → Overview of ranking on the new version of MetroQuest
- **Maps** → Key features of the map and social map
- **Survey best practices** → Designing effective surveys

Poll



Questions?





THANK YOU

