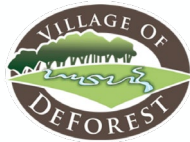


WEBINAR

Titans of Community Engagement

Educational Credit: 0.75 (APA AICP CM)



socialpinpoint



Meet Your Co-Hosts

Dan and Melissa



Dan Keane

Social Pinpoint

Sales Manager North America



Melissa Hepburn

Social Pinpoint

Manager, Customer Success North America

Agenda

- **Meet the Titans**
 - Get to know our panelists
 - Hear about the unique contexts of their communities
- **Panel Discussion**
 - Learn creative engagement strategies
 - Discover how to build trust and amplify outcomes
 - Hear real-world lessons from DeForest, Squamish, and League City
- **Audience Q&A**

Housekeeping

- **Event Timing:** The webinar is scheduled for 45 minutes.
- **Technical Support:** If you encounter any issues during the live event, please reach out to us at events@socialpinpoint.com.
- **Recording & Slides:** You'll receive an email with the on-demand recording and slides in the next few days.
- **Questions:** Please leave any questions in the Q&A box.

Meet Your Guests Speakers

Amber, Fiona, and Stacey



Amber Pedigo

City of League City

Manager, Community Engagement
& Special Projects



Fiona Rayher

District of Squamish

Public Engagement
Specialist



Stacey Harmon

Village of DeForest

Community
Ambassador

A Day in Community Engagement



Meet people where they are

Listen to the needs and requests of residents

Assist with public meetings

Help facilitate Citizen University

Nonprofit Expo....

Manage our online engagement site: League City Listens

Catch the "little things" that fell through cracks

(watch your pennies and the dollars will take care of themselves)

Provide WORLD CLASS CUSTOMER SERVICE

The answer is never no...what can we do?



COMMUNITY ENGAGEMENT



Measuring Success in League City

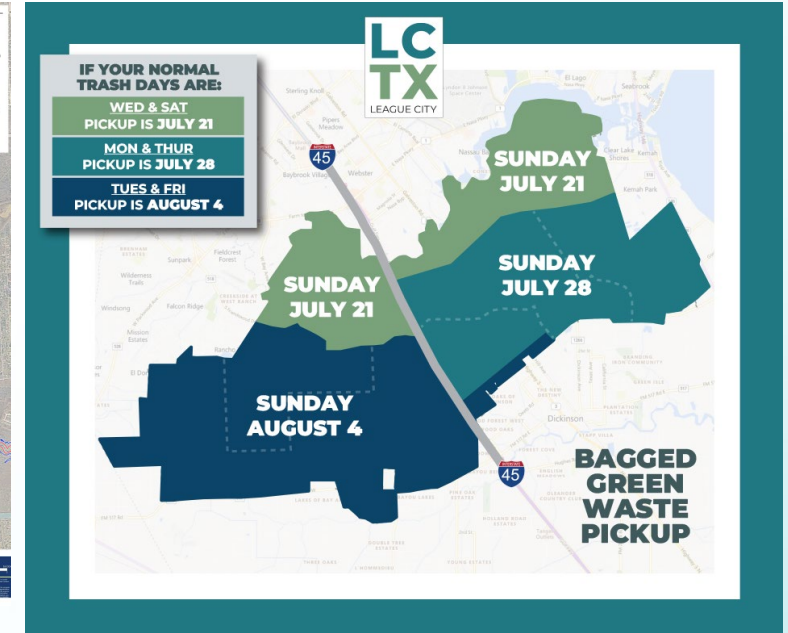
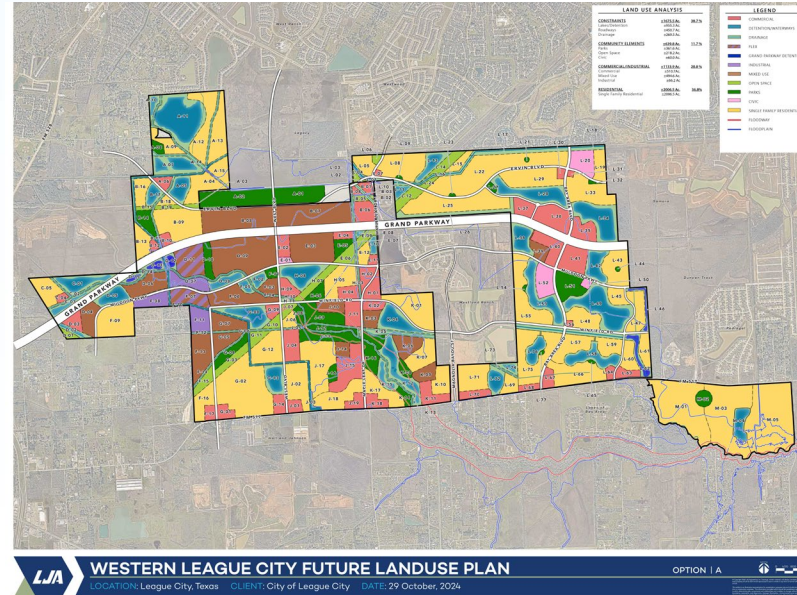


**Westside Master Plan-
Approved**

On May 27, 2025, City Council approved the Westside Master Plan. You can view the approved plan or workshop by clicking the links below.

[Click: Westside Master Plan](#)

[Council Workshop Presentation](#)



- ✓ Approved unanimously: 8-0 vote
- ✓ Engaged thousands of residents in the planning process
- ✓ Rapid hurricane response: debris cleared in just 3 weeks



In-Person & Online Engagement Strategies

EXPECTED OUTCOME

Residents become aware of the impact and have time to plan, enhancing trust & communications.

Phase 2 Reconstruction of Turner St and Butler Rd

Public Meeting - May 7, 2025

Project Overview

Turner St, between 1st St and Butler Rd, is scheduled for reconstruction. The project will include widening the road, improving drainage, and enhancing safety. The project will also include the reconstruction of the sidewalks along Turner St. The project will be completed in two phases. Phase 1 will include the reconstruction of the sidewalks along Turner St from 1st St to 2nd St. Phase 2 will include the reconstruction of the sidewalks along Turner St from 2nd St to Butler Rd. The project will be completed by the end of 2025.

Extended Construction Schedule

May 1, 2025 - May 31, 2025

Phase 1: Sidewalk Reconstruction (1st St to 2nd St)

Phase 2: Sidewalk Reconstruction (2nd St to Butler Rd)

Questions or Comments

City of League City

LC TX

Current Site Layout

Newport Park Redevelopment

Project Overview

Turner St, between 1st St and Butler Rd, is scheduled for reconstruction. The project will include widening the road, improving drainage, and enhancing safety. The project will also include the reconstruction of the sidewalks along Turner St. The project will be completed in two phases. Phase 1 will include the reconstruction of the sidewalks along Turner St from 1st St to 2nd St. Phase 2 will include the reconstruction of the sidewalks along Turner St from 2nd St to Butler Rd. The project will be completed by the end of 2025.

Completion Timeline

- Design Funding made available October 2023
- Preliminary Plans Complete
- Public Engagement
- Receiving input from League City residents.
- Public Meeting: Hometown Henry's Park, May 7, 2024
- League City Listens gathering additional feedback, May 8-15, 2024
- Parks Board Meeting, May 20, 2024
- Close Engagement and Resume Design
- Submit feedback from all community engagement efforts to complete design of future park amenities June 2024.

Improved Site Layout

Newport Park CIP Approval

PDF (54 MB)

CIP Newport Park FY2024

Presentation from Public Meeting

PDF (136 MB)

Click here to review the presentation given during the public meeting on May 7th at Hometown Henry's.

Have a Question?

Ask a Question

Who's Listening?

These are the people that are listening and responding to your questions.

Bob Duke
Project Manager

Search the questions

Filter by:

Status

Sort by

DISCUSS LISTEN COLLABORATE RESPOND



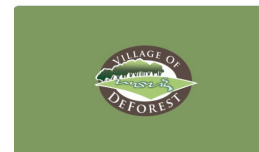
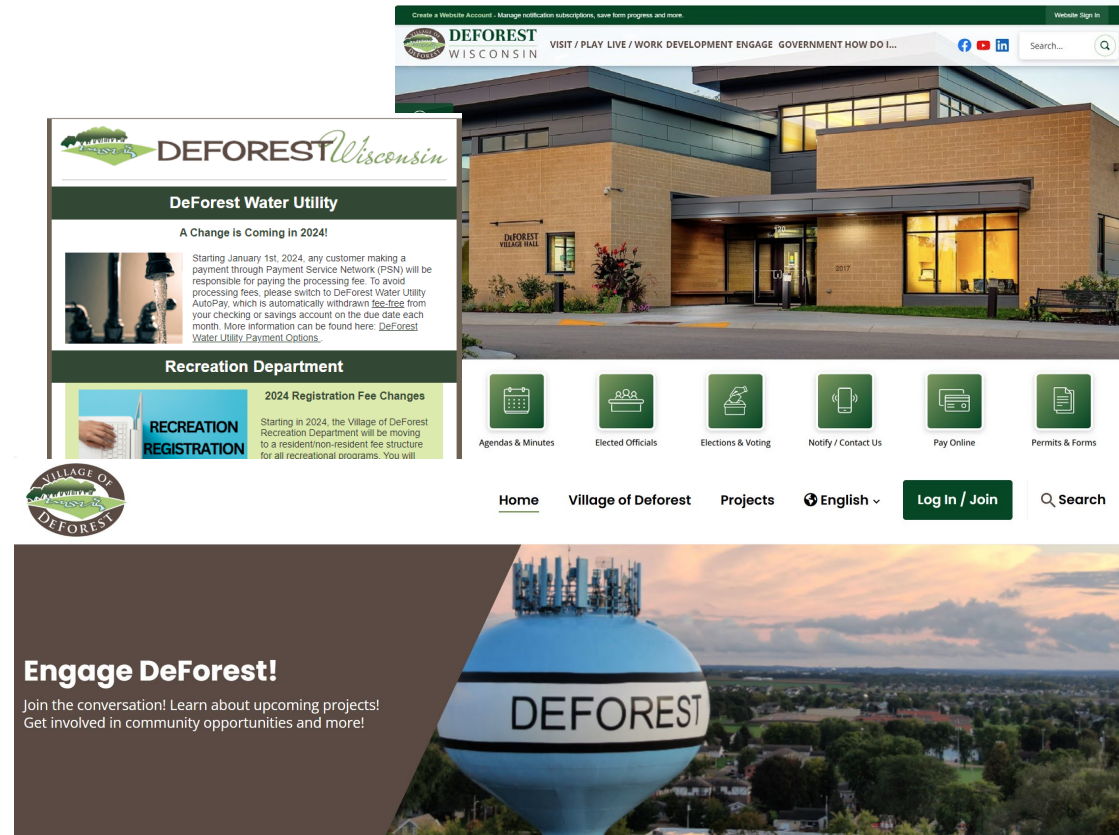
DeForest, Wisconsin

- Population: 12,260
- Stacey Harmon, Community Ambassador
 - 10 years in public service
 - Roles include Special Projects and Administrative Support



A Day in the Life

- 2023 Strategic Plan: Identified a need for enhanced community engagement and public participation
- Launch of Engage DeForest - <https://www.engagedeforest.com/>
- Supporting Departments Across the Village: Police, Public Services (Streets, Parks and Utilities), Recreation and Community Enrichment, Utilities, Administration and Community Development.

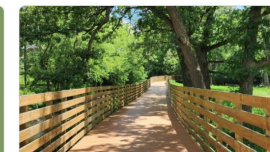


Last updated: 10 Apr, 2025

Resident Guide

Explore helpful links, services, and engagement opportunities designed to keep you in the know and make the most of life in DeForest.

[Learn more →](#)



Last updated: 22 Aug, 2025

2025 Community Projects

Together let's build a stronger, more connected community that thrives in the spirit of shared progress.

[Learn more →](#)



Last updated: 25 Aug, 2025

Developments in DeForest

Stay up to date with current development projects in DeForest.

[Learn more →](#)



Last updated: 25 Aug, 2025

Park and Connect

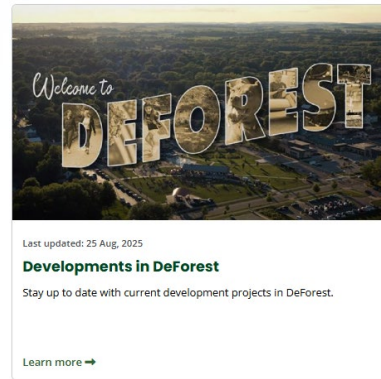
Meet neighbors & community officials at Park & Connect! Share ideas, discuss park needs, and connect with your community in a relaxed park setting.

[Learn more →](#)

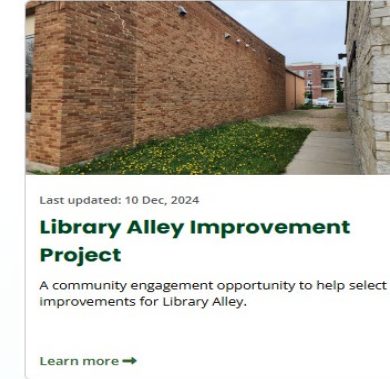
Projects and Initiatives in DeForest



- ✓ Public participation initiative bringing neighbors together
- ✓ Community survey completed with 206 responses
- ✓ Hosted 3 public events to gather feedback and foster connections
- ✓ Strengthened collaboration between Village staff, residents, and local partners



- ✓ Central hub for information on growth, housing, and business projects
- ✓ Provides transparent updates on developments
- ✓ Access to maps, project timelines, and FAQs
- ✓ Project page received 42,996 views



- ✓ Community-driven effort to revitalize a shared space
- ✓ Gathered resident input through surveys (708 responses)
- ✓ Improvements focused on safety, accessibility, and aesthetics
- ✓ Strengthened partnerships with local businesses and organizations





SQUAMISH

District of Squamish

Public Engagement Overview

Communications Department Overview

- 10 years ago, the District's Communications Department was comprised of two people: a Manager and a Web and Graphics Technician.
- A part-time Communications Coordinator was hired in July 2015.
- In 2020, a new full-time Media Relations and Content Specialist position was created, and the Manager role became a Director.
- Communications also took on the communications function of the Arts and Culture Department.
- This included one full-time Marketing and Communications Specialist and one part-time Web and Graphics Technician.
- In 2021, a new full-time Public Engagement Specialist position was created to support the organization's public engagement efforts.
- In 2024, a second temporary full-time Public Engagement Specialist position was created to support our Planning Department.
- This position is funded by the CMHC (federal funding).
- In 2025, a new Manager of Communications position was created to support our Director of Communications and the department's function. The second Web and Graphics Technician role became a full-time position.
- Currently, our Comms Department has a staff of eight people (seven full-time), not including the second Public Engagement Specialist.

Budget Engagement

let's talk
BUDGET
2026

Community
Engagement
Event Calendar

**Fiscal Civic Showdown:
Trivia with Shane Fry**
October 23, 6:30 pm
at Peak Provisions

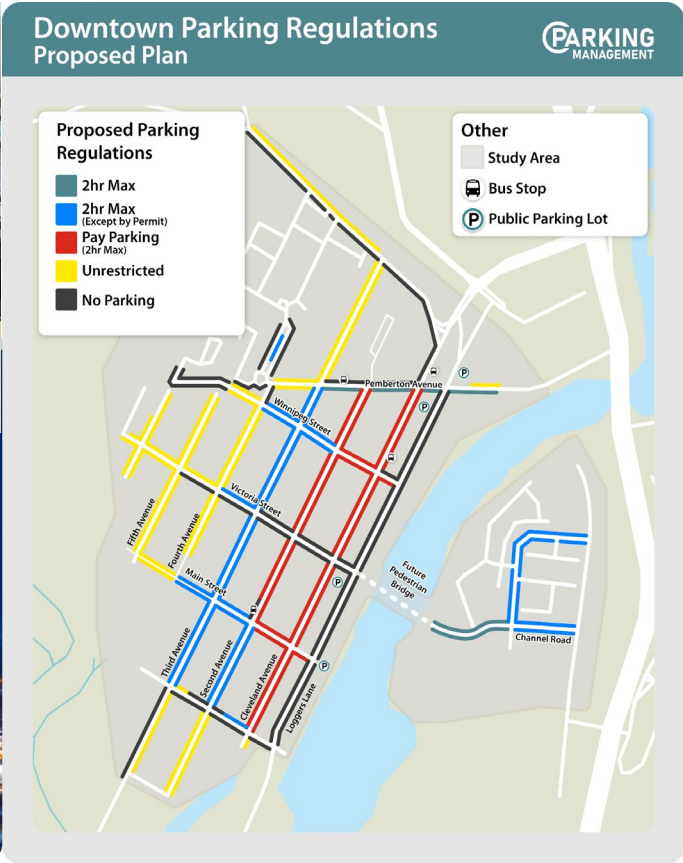
Budget Bingo
October 20, 5–7 pm
at The 55 Activity Centre

Information Night
November 12, 6–8 pm
at Howe Sound Inn & Brewing

Parking Management

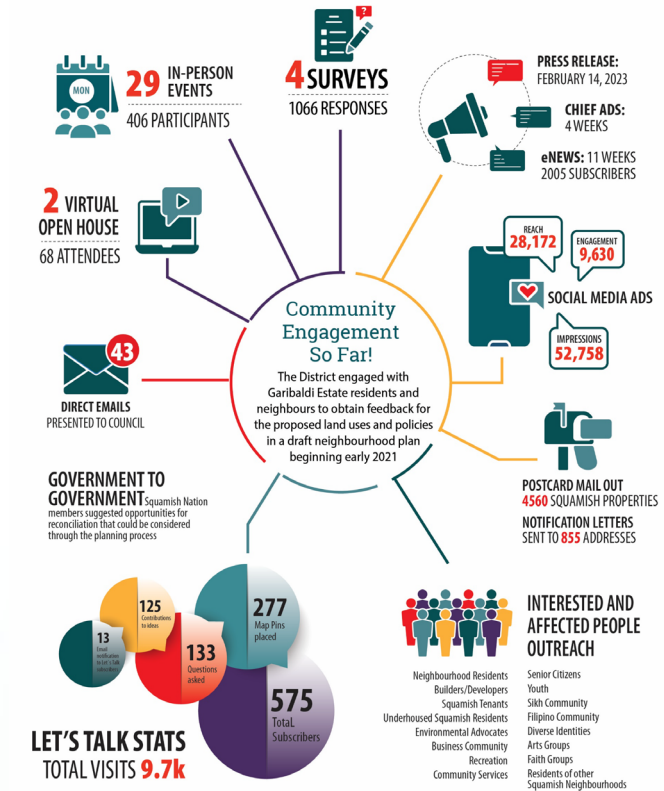


PARKING
MANAGEMENT




SQUAMISH

Garibaldi Estates Neighborhood Planning



Overview of Strategies

1. When possible, be unconventional and meet people where they're at!
2. Work with community partners. It's a good look!
3. When required, work with an experienced LOCAL consultant for additional support.

Poll



Questions



 socialpinpoint +  consultationmanager

Your complete **community engagement**
and **contact management toolkit.**



Thank You

AICP CM: planning.org/events/course/9317383/



socialpinpoint

