

WEBINAR

Unlocking the Power of Social Pinpoint: Creating Projects & Maximizing Content Tools



Meet Your Hosts

Stephan and Woo-Ree



Stephan Nakamura

Implementation Manager



Woo-Ree Cho

Senior Customer Success Manager

Housekeeping

- **Event timing:** The webinar is scheduled for 45 minutes
- **Technical issues:** If you experience any issues during the live event, please contact us at events@socialpinpoint.com
- **Recording and slides:** The on-demand recording and presentation slides will be emailed to you in the coming days
- **Questions:** Please leave any questions in the Q&A box

Agenda

- **Creating a project page**
 - User permissions
- **Engagement tools**
 - Form tool (ranking, short text, multiple choice with survey logic)
- **Content tools**
 - Feature Grid tool
 - Real-world applications and examples

Live Training



User Permissions



Project Lead

Full access and authoring rights to a specific project

- ✓ Viewing rights
- ✓ Editing and authoring rights
- ✓ Publishing rights
- ✓ Access data and reports
- ✓ Approve changes from *Workflow*



Project Author

Access and authoring rights to a specific project

- ✓ Viewing rights
- ✓ Editing and authoring rights
- ✗ Publishing rights
- ✓ Access data and reports
- ✓ Submit changes to *Workflow*



Preview User

Viewing only rights to a specific project

- ✓ Viewing rights
- ✗ Editing and authoring rights
- ✗ Publishing rights
- ✗ Access data and reports
- ✗ Submit changes to *Workflow*

learn.socialpinpoint.com/site-users

What We've Covered

- **Two methods** for initiating and creating a project page
 - **User permissions:** Site admin versus site user
 - **Launch site wizard:** Basic setup, categories and location, permitted users
- **Engagement tool: Form**
 - Form types, short text, multiple choice, ranking, survey logic
- **Content tool: Feature Grid**
 - Display settings: Picture versus icon, cards versus panels
 - Use cases: File management and Navigation tool
- **Uploading files**

Q&A



Upcoming Webinar

Mastering User Management

Wednesday, April 9th

11am PST | 2pm EST (45-minute Duration)

Key takeaways:

- ✓ Who can create projects and user roles
- ✓ User hierarchies and permission management
- ✓ Updating profiles and modifying permissions
- ✓ Key user roles and responsibilities

SAVE YOUR SEAT



THANK YOU

